



# H.B. Fuller in the Automotive Market.

## *Institutional Presentation*

<https://www.hbfuller.com/en/north-america/products-and-technologies/markets-and-applications/transportation/automotive>



July 2023



**H.B. Fuller**

Connecting what matters.™

# H.B. Fuller is a Global Market Leader in Adhesives

## Key Facts

135-year history

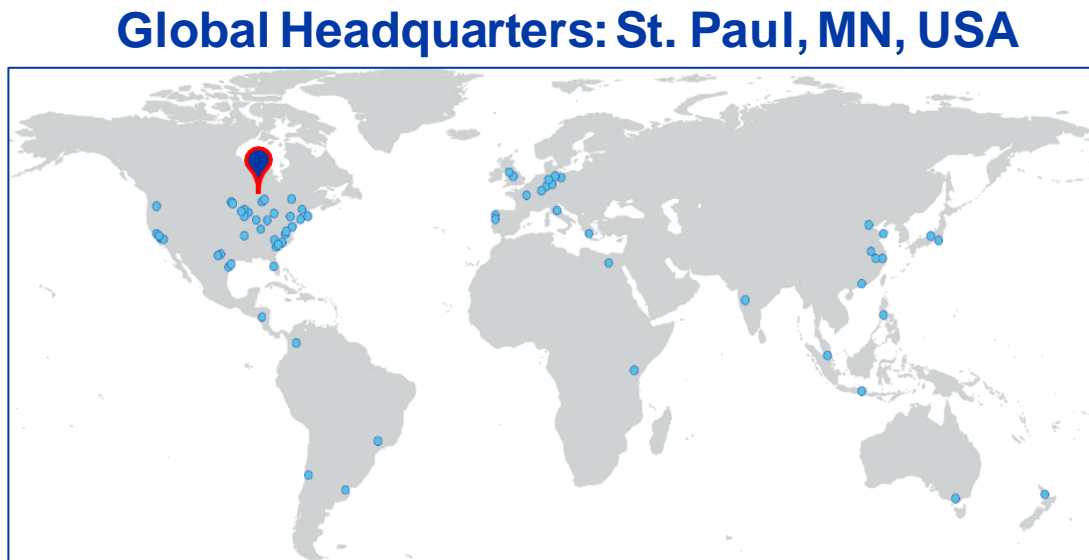


Founded by Harvey Benjamin Fuller in 1887

More than

6,500+

EMPLOYEES WORLDWIDE



Local presence in 36 countries



\$3.75 Billion

2022 REVENUE

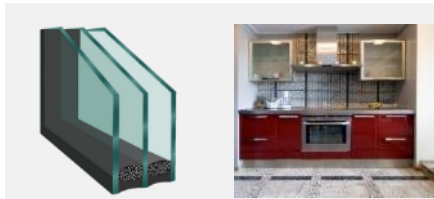
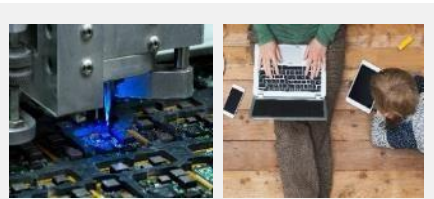
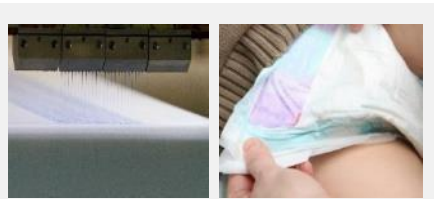
72  
MANUFACTURING FACILITIES

38  
TECHNOLOGY CENTERS

10,000  
ADHESIVE SOLUTIONS

Customers in more than 125 GEOGRAPHIC MARKETS

Publicly traded on NYSE



# H.B. Fuller Overview – Engineering Adhesives

## Automotive & Aerospace



Automotive



Aerospace

## Wood & Composite



Woodworking



Panel

## Electronics & Energy



Electronics



Energy

## Glass



Glass

## Durable Assembly



Filter



General Assembly



General Industries



Textile & Footwear

## BTRS & RV



Bus, Truck, Rail,  
Specialty Vehicles



Recreation  
Vehicles

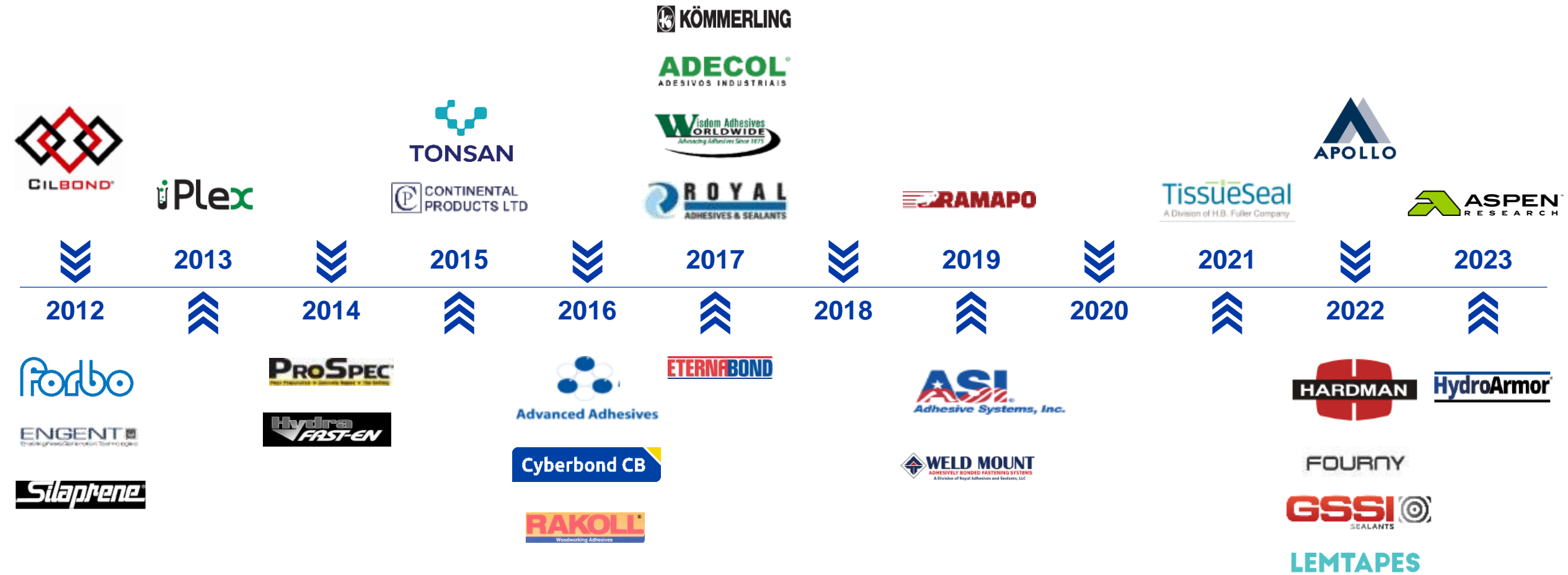


Rubber-to-Metal  
Bonding Agents

- 6 Business Units
- 14 Divisions



# H.B. Fuller Group



# Applications



**Interior Trim**



**Lighting**



**Power Battery**



**Rubber to Metal**



**Powertrain**

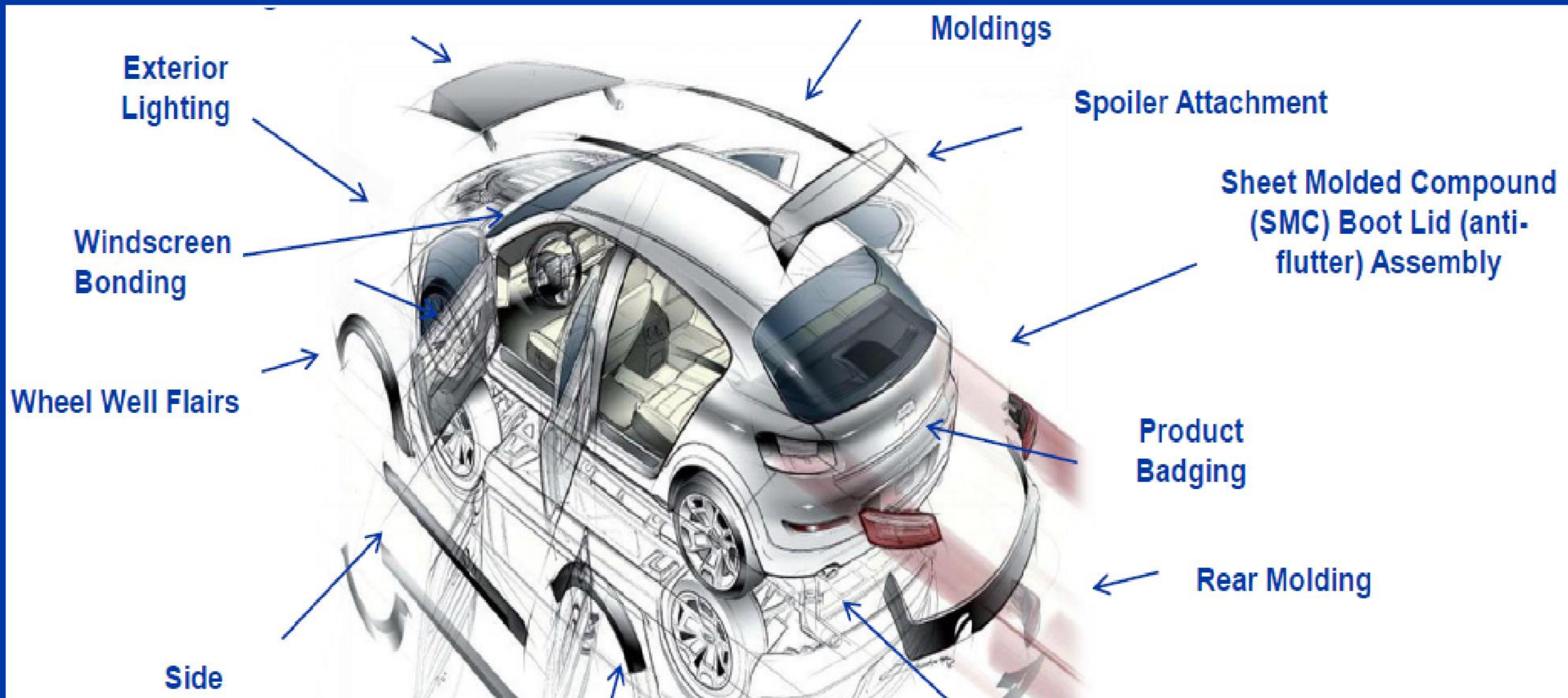


**Exterior**



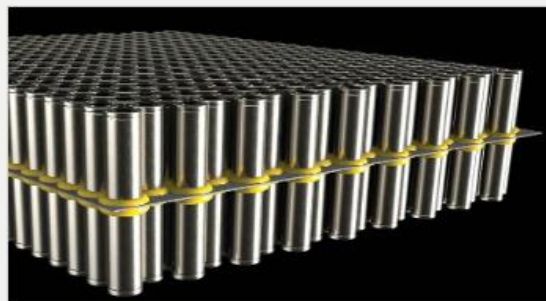
We've got  
you covered

## Interior Trim

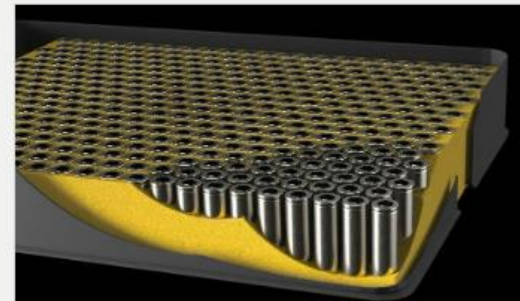


## Exterior Trim

# Electric Vehicle



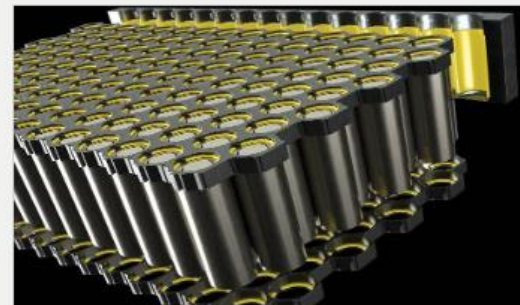
EV Therm →



EV Protect →



EV Seal →



EV Bond →







# Exterior Lighting



# Rubber to Metal



Anti-Vibration	Seals & Gaskets	Friction: Brake Pads	Belts & Pulleys
			

# Our Technologies

## Cyanoacrylates (CA).

- Short curing time.
- Different viscosities.
- Easy application.
- Automatable.
- For different substrates.



## Hot Melt and Reactive Hot Melt.

- Without volatile compounds.
- High Performance.
- High Adhesion.
- Multiple substrates.
- Resistance to chemicals and mechanical stress.
- Automatable.



## Methyl methacrylate (MMAs).

- Structural adhesives.
- Excellent adhesion with metals and composites.
- Welding substitute.
- Non-Toxic.
- Automatable.
- Easy application.



## Water Base.

- Multiple substrates.
- Easy application.
- Environmentally friendly.
- High green strength.
- Resistant to High and Low Temperatures.
- Resistance to plasticizers.



## Solvent Base.

- Multiple Substrates.
- Easy application.
- Resistance to environment.
- High Green strength.
- Can be applied at room temperature.



# Our Technologies

## Cilbond (Precursor of the vulcanization)

- Adhere rubber to metal.
- Work with other substrates.
- Give strength & resistance.
- Can decrease process costs.
- Productivity increase.
- Less waste.



## Urethanes

- Multiple substrates.
- High aging resistance.
- High resistance to mechanical stress.
- Resistant to high and low temperatures.



## Modified Silanes

- No primer needed.
- Low odor.
- High elasticity.
- High resistance to mechanical stress.
- UV and Environmentally resistance.
- Paintable.
- Solvent Free.



## Silicones

- UV resistance.
- Chemical resistance.
- Environmentally resistance.
- Vibration resistance.
- Easy application.
- Aging resistance.



# Added Value



H.B. Fuller's quality talk for itself.

The performance of our products had allowed us to be crowned as the first option in adhesives for the automotive market.

With H.B. Fuller you will never be alone.

Doesn't matter if H.B. Fuller or one of our commercial partners attend your account, HBF technical service will be by your side to train you, help you and answer all your questions.



Forget about production line stoppages.

Our Safety stock, a good forecast and our logistic personnel will never allow that your company need to stop for lack of material.

### Continuous R&D

In recent times, H.B. Fuller has grown his reach, increased their technologies and personnel. Thanks to this new actives our progress are more and more continuous.



# Thank You!



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